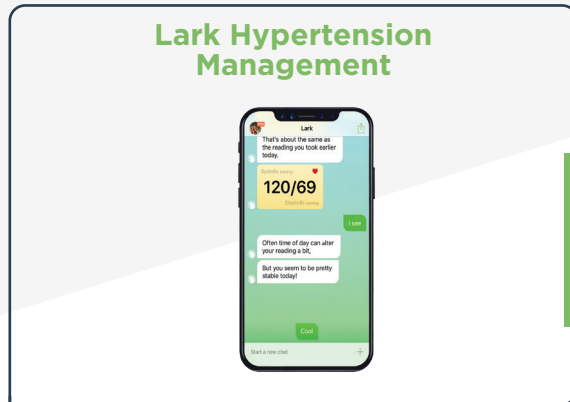


Omron® Home BPM and Lark Hypertension Management program deliver significant blood pressure reduction in uncontrolled population

Study Design



For use by uncontrolled population for 6 months

+
paired

Omron 7 Series® Wireless Upper Arm Blood Pressure Monitor (BP761N)

- User-friendly interface
- Easy-to-read monitor
- Easy Wrap ComFit Cuff
- Bluetooth® and Amazon® Alexa connectivity
- #1 recommended home blood pressure monitor by doctors and pharmacists

The Bluetooth® trademarks—including the BLUETOOTH word mark—are owned by the Bluetooth SIG.

Amazon, Alexa and all related logos are trademarks of Amazon, Inc. or its affiliates.

OMRON®

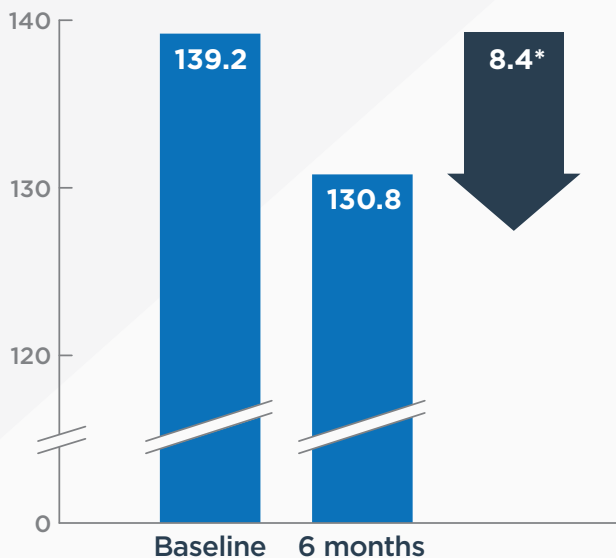
Lark Expert Coaching Includes:

- 24/7 access to personalized hypertension coaching
- Infinitely scalable platform
- Comprehensive blood pressure lifestyle coaching including:
 - Advanced medication adherence
 - Low sodium nutritional support
 - Activity and sleep management
 - Blood pressure measurement reminders and guidance

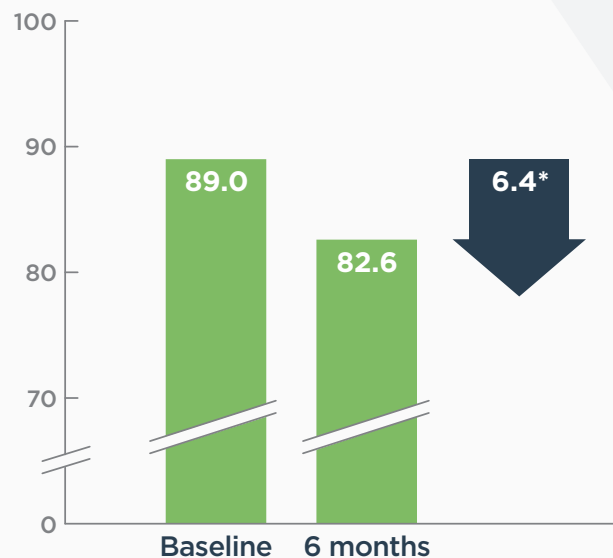
lark

Omron + Lark program delivers significant 6-month blood pressure reduction

Systolic (mm Hg)



Diastolic (mm Hg)




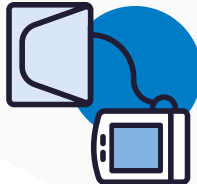


*A two-sided paired t-test was used to test significance with a null of no change, resulting in $p < 0.001$

Study details

76 subjects were included in the analysis, meeting the following requirements:

- At least 3 home blood pressure measurements within the first two days of enrolling in the Lark program
- At least 3 home measurements within 2 weeks of the six-month mark (the end point)

Participant measures

61.8 years (+/- 12.8) average age of participants	185 home BP readings in a 6-month period	275 hypertension focused coaching sessions with Lark AI coach	141 personalized nutrition sessions
			

Research has shown that a 5-mm Hg decrease in systolic and diastolic blood pressure is estimated to reduce cardiac events:

5-mm Hg <i>systolic</i> decrease reduces¹:	5-mm Hg <i>diastolic</i> decrease reduces²:
<ul style="list-style-type: none">• Stroke mortality by 14%• Coronary heart disease by 9%	<ul style="list-style-type: none">• Stroke risk by 34%

Given that **direct and indirect costs for stroke** total nearly **\$34 billion annually³**, the financial implication of stroke reduction translates to a potential **cost savings of over \$11 billion annually.**

Want to learn more?

OMRON[®]

enterprisehealthcare@omron.com

lark

enterprise@lark.com

REFERENCES:

1. Hong KS; Blood Pressure Management for Stroke Prevention and in Acute Stroke. *J Stroke*. 2017 May; 19(2):152-165.
2. Chobanian AV, Bakris GL, Black HR, Cushman WC, Green LA, Izzo JL Jr. et al. The seventh report of the Joint National Committee on Prevention, Detection, Evaluation, and Treatment of High Blood Pressure: The JNC 7 Report. *JAMA*. 2004. Available from: <https://www.ncbi.nlm.nih.gov/books/NBK9630/>.
3. Benjamin EJ, Blaha MJ, Chiuve SE, et al. Heart Disease and Stroke Statistics-2017 Update: A Report From the American Heart Association. *Circulation*. 2017;135(10):e146-e603.